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CFO – Strategic Corporate Finance Mandate

- IPO 2013
- High Profile Digital Media Business
- Melbourne Location
- Circa \$300K - \$350K Base + Bonus

This innovative, high growth business has already carved out a niche in the digital media landscape. With a presence in over 20 countries and a high growth customer base, the firm is poised to launch their new platform and invest in further executive infrastructure. The business benefits from a best of breed executive team and an influential board; they are now looking to recruit a strategically focused CFO to help manage the firms continued growth and prepare the firm for an IPO in 2013.

While you will oversee the financial operations of the group (supported by an existing Financial Controller) this is a non-traditional CFO role. You will also be instrumental in managing the firm's capital environment, including participating in capital raising activities, managing the firms debt and foreign exchange portfolios, tax structuring, risk management and investor relations. You will provide an advisory service to the board and supply financial insight into the commercial activities of the firm. The role will form part of the executive leadership team and as such will be a key player in formulating strategy and in the development and corporatization of the company's structure as the firm moves towards IPO.

The role will suit a financial executive looking for an intense role in a high growth, high energy environment. Ideally you will have a strong corporate finance or private equity background with experience of preparing firms for an IPO or trade sale process. You will also have experience of managing treasury, the capital structure and dealing with investors and external financiers. Experience in consumer digital media and the financial management of software applications development is desirable.